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HERproject: Health Enables Returns

Leading companies understand that healthy, empowered workers are inextricably linked to higher productivity and sustainable supply chains. HERproject uses peer health education and training programs to improve women factory workers' awareness of reproductive health issues and access to health services.

A BSR Initiative

What You Get

Holistic training content tailored to workers' unique needs and cultural contexts

Peer health training models that empower workers through a focus on education and leadership, and build supplier ownership for sustainability

Return on investment (ROI) data and opportunities to participate in ROI studies

Cost-sharing partnership opportunities with peer brands—facilitated by BSR—to help you increase supplier buy in and reduce participation costs

Subsidized project management: Generous funding from the Packard Foundation offsets BSR staff costs—companies only fund costs of local NGOs

Why Participate?

- » **Leverage BSR staff and NGO partner networks** for seamless program management and reporting
- » **Invest in worker health and women's empowerment** with a low-cost and factory-friendly training package
- » **Strengthen relationships with key suppliers**
- » **Demonstrate industry leadership**

Healthy Workers = Healthy Business

Improve Workers' Health

- » Promote healthy nutrition and hygiene
- » Reduce infection and illness
- » Improve maternal health and access to family planning products

Drive Healthy Business

- » Decrease health-related absenteeism
- » Reduce turnover
- » Improve productivity
- » Increase employee loyalty
- » Build employee leadership skills

80%

of workers in export processing zones worldwide are women

her
+ project

Participants

Abercrombie & Fitch
Clarks
Columbia Sportswear Company
Hewlett-Packard Company
Levi Strauss & Co.
Marks and Spencer, plc
Nordstrom, Inc.
Primark
The Timberland Company

Technical Partner

Extending Service Delivery Project

Focus Countries

Bangladesh
China
Egypt
India
Pakistan
Vietnam

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**LEVI STRAUSS
FOUNDATION**

www.herproject.org